B.Com.I (Semester-I)

Vertical –e (iii) Value Education Course English Subject code - 400110

Subject Title – VEC English

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Level	Semester	Course	Course	Credits	Teaching	Exam.	Max.
		Code	Name		Hours	Duration	Marks
4.5	1 UG		VEC	01	30	1 Hours	25
			English				

Course	1) The students will recognize the values.	
Outcomes	2) Value Education will develop the personality of students.	
	3) Value Education will assist to make a better citizen.	
	4) Value Education will instill credibility in Trade and Industry.	
	5) Value Education will establish transparency in Business	

Unit	Content	Teaching Hours
System		
Unit 1	1) Legal Alien(Self esteemed skills) –Rutangye Crystal	08
	Butungi	
	2) Action will be taken (Empathy skills) – Heinrich Boll	07
Unit 2	1) The letter (Customer relation skills) – G.G.Joshi	08
	2) Lemon – Yellow and Fig – Manohar Malgaonkar	07

^{*}Course Type: Demonstrative – Batch size -20

References: English and Soft Skills -Vol.2. By- S.P.D hanavel(OrientBlackSwan publication)

Model	-Based on the above Two Units, 1 Long Answer Question will	
Questions	be asked for 07 Marks. (07)	
	-Based on the above Two Units, 2 Short Answer Questions	
	will be asked-each for 04 Marks. (08)	
External-15	- Internal Assessment - 10 Marks.	
Internal -10	- Unit Test related to above Two Units will be conducted	
Total-25	where 10 Multiple Choice Questions will be asked. (10)	